

### FAMILIES SHARE A LOT — STORIES, LOVE, ADVENTURES ... AND REWARDS.

When you share your love of RVing and Lazydays with your friends and family, it means a lot to us — and we like to express our appreciation to you, our biggest fans.

When you provide Lazydays with one or more new qualified referrals, you'll be welcomed into our Friends & Family Program. To thank you for the introduction, you will be personally invited to attend the next Friends & Family Recognition Rally on us. Your referrals don't even have to make a purchase — they just need to be individuals or couples new to Lazydays. Please see the Lazydays Friends & Family Award Chart for recognition and award levels.

AWARD LEVEL	NEW CUSTOMERS	REWARDS*
Referral	0	Complimentary attendance at a Friends & Family Recognition rally
Associate	1–3	Complimentary attendance at a Friends & Family Recognition rally; 1–3 raffle tickets; thank-you gift(s).
Charter	4–6	Complimentary attendance at a Friends & Family Recognition rally; 4–6 raffle tickets; thank-you gift(s).
Founder	7–9	Complimentary attendance at a Friends & Family Recognition rally; 7–9 raffle tickets; thank-you gift(s).
Lifetime	10+	Complimentary attendance at a Friends & Family Recognition rally; private recognition dinner hosted by Lazydays senior management; 10+ raffle tickets; thank-you gifts(s).

<sup>\*</sup> Rewards are presented at Lazydays Friends & Family Recognition rallies.

For a complete listing of Award levels and reward eligibility,

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#### IT'S GOOD TO BE AROUND FAMILY.

The complimentary Lazydays Friends & Family Recognition rallies (a \$300 value per RV) are our way of recognizing and honoring those Lazydays family members who have shared the RV love, and inspired their family and friends to request a sales quote and purchase RVs from Lazydays.

#### THESE FUN-FILLED FAMILY AFFAIRS INCLUDE:

- A 4-day/3-night stay at Lazydays RV Campground with full 50-amp hookups
- Two evenings of live music with dinner, beer, wine and dancing
- Recognition and Award ceremony
- Guaranteed cash giveaways totaling \$5,000 (Associate level and higher)
- Daytime seminars and activities

#### JOIN LAZYDAYS FRIENDS & FAMILY TODAY. IT'S EASY AND FUN!

Easy ways to refer your friends and family:

- Register with your Lazydays Personal Sales Consultant
- Call our Lazydays Friends & Family Program Coordinator at 800.626.7800, x4094



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#### LAZYDAYS FRIENDS & FAMILY FAQS

# Q: WHO CAN JOIN LAZYDAYS FRIENDS & FAMILY?

A: Any individual (or couple) who provides Lazydays with a new qualified referral.

### Q: WHO IS CONSIDERED A NEW QUALIFIED REFERRAL?

A: An individual (or couple) who is new to Lazydays and receives a sales quote from a Lazydays personal sales consultant after the referral is submitted. (Prior qualified referrals, prior sales prospects and Lazydays prior customers are not eligible.)

### Q: WHY SHOULD I JOIN LAZYDAYS FRIENDS & FAMILY?

A: Most members join because they love RVing so much and feel so at home with Lazydays that they know their friends and family will love us, too. (Of course, the recognition, fun events and freebies are a nice bonus!)

# Q: HOW DO I JOIN LAZYDAYS FRIENDS & FAMILY?

A: We make it easy — everyone who purchases an RV from Lazydays is automatically enrolled.

You can also call our Lazydays Friends & Family Program Coordinator at 800.626.7800, x4094.

# Q: IS THERE A TIME LIMIT TO THE PROGRAM?

A: Lazydays would be honored to consider you family for life. (We aim to keep this program going!)

### Q: WHAT IF TWO PEOPLE REFER THE SAME INDIVIDUAL OR COUPLE TO LAZYDAYS?

A: Only the first referral submitted gets Friends & Family award credit.

#### O: WHEN SHOULD I SUBMIT A REFERRAL TO LAZYDAYS?

A: You should submit your referrals before they visit Lazydays for the first time. Referrals must be received before a quote is issued by a Lazydays personal sales consultant and before the RV purchase date.

### Q: WHO CAN JOIN A LAZYDAYS FRIENDS & FAMILY RALLY?

A: You'll be invited to the next scheduled rally after we receive your new qualified referral(s).

If you continue to refer new customers, you'll continue receiving invitations to our rallies —
there's no limit to how many you may attend..

Reservations may only be made after you receive your rally invitation. Because these events are very popular with your fellow Lazydays family members, and because we have a limited number of Lazydays RV Campground sites available, we recommend you make your reservation as soon as you receive your invitation!



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TAMPA

6130 Lazy Days Boulevard Seffner, FL 33584

800.282.7800

000,202,700

Latitude:

N 28° 00′ 23.70″

Longitude:

W 82° 18' 30.82"

**TUCSON** 

3200 East Irvington Road

Tucson, AZ 85714

800.306.4070

Latitude:

N 32° 9′ 42.93″

Longitude:

W 110° 55′ 29.92″

Lazydays.com